# HEALTH INEQUALITIES SMALL GRANTS PROGRAMME 2023/2024

# **EVALUATION REPORT**

By Ruby Gill

**Monitoring and Evaluation Officer** 





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#### **EXECUTIVE SUMMARY**

The NHS Black Country Integrated Care Board (ICB) has identified health inequalities within Walsall and wanted to invest in tackling these health inequalities. The Health Inequalities Grant was setup to try and tackle some of these health inequalities. The £30,000 grant was awarded to One Walsall to distribute amongst its members to deliver projects which would aim to reduce health inequalities in Walsall.

One Walsall awarded small grants of up to £1000 to 30 different organisations which enabled One Walsall member organisations to deliver a range of projects to tackle health inequalities among their communities. Each project focused on one or more of the following 3 priorities or objectives: -

- Increased access to green spaces
- Improved awareness of healthier food choices and how choices impact on health and wellbeing
- Increased physical activity levels for adults, children, and young people across
   Walsall

This report has analysed the data gathered from each of these projects and evaluated the projects against these objectives. The analysis shows that each of these objectives have been met and that health inequalities have been reduced in these areas. However, some of these projects have now come to an end as the grant has been spent. Many of these projects are now looking for additional funding to be able to continue the work they have started.

The production of this report has highlighted several learnings that we can take away and improve on for future projects. It was not possible, for example, in this report to include any cost benefit analysis as the evaluation form was not designed with this in mind. However, there are several tools now available to help with calculating the cost benefit of an intervention. These tools need to be looked at in more detail going forward to ensure cost benefit can be included in all evaluation reports. It is also important to ensure that the evaluation forms are designed to capture the necessary data required to do the cost benefit analysis.

It is also important to ensure that the relevant data is captured to show how the intervention has supported wider local strategies and frameworks such as the Walsall Wellbeing Outcomes Framework (WWOF). This has been done in this report, within the evaluation, but only to a limited extent due to the limitations of the evaluation form and the data captured.

#### INTRODUCTION

The Health Inequalities Small Grant programme provided a £30,000 funding pot from NHS Black Country Integrated Care Board (ICB) to support projects which aim to tackle health inequalities in Walsall. This report presents an evaluation of the impact of the Health Inequalities Small Grant programme based on evidence gathered from evaluation forms and feedback provided by those running the projects.

One Walsall members were able to apply for the grant by completing an Expression of Interest form. The applications were then reviewed by a One Walsall panel and successful applicants were awarded a grant of up to £1000. All groups who were awarded the grant were asked to monitor their projects and gather evidence to show how their project tackled health inequalities.

In conclusion, the report evaluates the overall impact of these projects across the Walsall borough.

#### AIM

The overall aim of the Health Inequalities grant was to tackle health inequalities in Walsall. Three clear objectives or priorities were identified to meet this overall aim.

#### **OBJECTIVES**

The programme set out to achieve the following 3 objectives: -

- Increased access to green spaces
- Improved awareness of healthier food choices and how choices impact on health and wellbeing
- Increased physical activity levels for adults, children, and young people across
   Walsall

#### **BACKGROUND**

Health inequalities are recognised as unfair and avoidable differences in health across the population, and between different groups within society. Health inequalities arise because of the conditions in which we are born, grow, live, work and age. These conditions influence how we think, feel and act and can impact both our physical and mental health and wellbeing.

Walsall is an area with significant levels of deprivation in England. In 2019 Walsall was ranked the 31st most deprived Local Authority out of 317 in England, which means it is in the top 10% most deprived local authorities in England.

Fig. 1 below shows some of the key data in relation to Walsall from the most recent Census conducted in 2021.

#### Walsall Age profile Area map **Population** Walsall (England 284,100 56,490,000 people in England Rounded to the nearest 100 people **Household deprivation** Disability Ethnic group Walsall (England) Walsall (England) Walsall (England) Household is not deprived in any Asian, Asian British or Asian Welsh Disabled under the Equality Act nsion 40.2% (48.4%) Household is deprived in one dimension Not disabled under the Equality Act 80.9% (82.7%) Black, Black British, Black Welsh, Caribbean or African 4.6% (4.2%) Household is deprived in two dimensions 18.9% (14.2%) ed or Multiple ethnic groups % of all people Household is deprived in three dimensions **5.6%** (3.7%) White 71.4% (81.0%) Household is deprived in four dimensions 0.3% (0.2%) Other ethnic group 2.1% (2.2%) % of all people % of all households

Figure 1 - Census Data for Walsall (2021)

Source: Office for National Statistics - Census 2021

This data tells us that household deprivation in Walsall is above the national average across all four dimensions. The proportion of ethnic groups within the community is also higher than the national average, and particularly the proportion of the Asian, Asian British, or Asian Welsh population is almost double the national average. Disability levels are also slightly higher than the national average. The age profile is broadly in line with national averages although the younger age groups (0-15 years) are above national average.

## **PROJECTS**

### **Overview**

The following table lists the 30 projects which were funded by the Health Inequalities grant. For more details on each project see Appendix A.

	Organisation	Health Inequalities Project
1	AAINA Community Hub	Healthy Eating Workshops
2	Able to Bake and Cook	Healthy Eating Workshops
3	Aldridge Shed	Men's Shed
4	APFT For You	HAF Extension
5	Birchills Agenda 21	Provided a range of physical activities
6	Caldmore Village Festival	Caldmore Tots & Garden Saturdays
7	Darlaston All Active	Sensory Community Garden
8	Darlaston Town FC	Soccer Camps
9	Heart Care	Keep It Healthy
10	IQRA Supplementary School and Youth	Girls Youth Group
	Provision	
11	Kids In Communication (KIC)	Redevelop abandoned planters
12	Layole	Nutrition Workshop
13	Learning Innovation for Elevation (LIFE)	Healthy Eating Workshop
14	Midlands Adaptive Boxing	Adaptive Boxing Sessions
15	Migrant Empowerment Group (MEG)	Exercise Classes
16	Mindkind	Wellness Events
17	Mossley Big Local	Creation of mini orchard
18	Motivation Hub	Drama Classes
19	New Testament Church	Healthy Weight Coaching Programme
20	PAL Fitness and Education	Strength & Balance Classes
21	Plasma of Hope	Healthy Eating Workshop
22	RICNIC	Dance workshops
23	Sal-vation	Activity Days
24	Simple Steps	Health & Wellbeing sessions
25	The Table	Bowlfuls of Goodness
26	Walsall FC Foundation	Soccer School
27	Walsall Society for the Blind	Healthy Eating Workshop
28	Wednesbury Hockey Club	Walking Hockey
29	Walsall Housing Group (WHG)	Re-purposing abandoned land as green spaces
30	Winterley Lane Allotments	Making allotments accessible to all

These 30 projects operated across the Walsall borough. Fig. 2 below highlights the 11 out of 20 Walsall wards within which these projects operated. This map highlights how widespread these projects were across Walsall. These wards are some of the most deprived areas in Walsall. For more details including deprivation levels for these 11 wards please see Appendix B.



Figure 2 - Walsall wards in which Health Inequalities Grant projects were run

#### **Summary**

Overall, the grant has funded a wide range of projects to tackle health inequalities across all 3 priority areas. The projects have run across more than half of all Walsall wards and worked with people across a range of communities and backgrounds. A total of 2620 people have been impacted by these projects. The analysis which follows will look at the impact these projects have had on the lives of those living in Walsall.

#### **ANALYSIS**

#### Overview

This section presents an analysis of the projects undertaken by the 30 groups who were awarded the grant. The overview section will present a high-level analysis across all projects, and this will be followed by a more detailed analysis of each priority area.

All groups were asked to complete an Expression of Interest form when applying for the grant and, those who were successful, were also asked to complete an Evaluation Form at the end of their project. The analysis in this section is based on the information that has been provided to One Walsall in these forms. Only 27 of the 30 organisations that qualified for funding returned a completed evaluation form and hence the graphs included in this section are based on the data from these 27 organisations.

The projects which were funded by the Health Inequalities Grant focused on one or more of the following 3 key objectives: -

- Increased access to green spaces
- Improved awareness of healthier food choices and how food choices impact on health and well-being
- Increased physical activity levels for adults, children and young people across
   Walsall

The projects spread across all 3 priorities with almost half of the projects focusing on increased physical activity among their local communities. There was a range of projects from healthy eating workshops to drama classes and many of these focused in on specific vulnerable groups to ensure targeted help and advice was available to those that needed it the most.

#### **Projects Overview**

Fig. 3 below shows the project split across the 3 priorities. Nearly half of the projects targeted the priority around physical activity, helping to get more people active. More than a quarter of the projects focused on the healthy eating priority, helping people to make better food choices for themselves and their families. Just under a quarter of the projects focused on increased access to green spaces which involved creating new and redeveloping existing green spaces for the local community to enjoy. 4 groups delivered projects across multiple priorities, and these have been counted under each priority delivered. Overall, the 30 organisations delivered projects across all 3 Health Inequalities priorities.

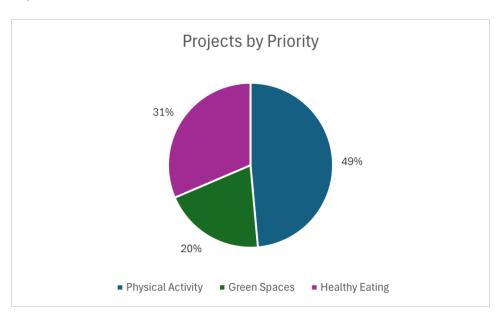


Figure 3 - Projects by Priority

Across all 30 projects, there were a total of 2620 participants. If we look at this in more detail we can see the split by gender, age range, employment status, ethnicity, and disability.

#### Gender

Fig. 4 below shows that there was a relatively even split across male and female participants across all projects with 1335 (56%) male participants and 1044 (44%) female participants. One organisation only provided a total number of participants rather than a split across genders hence their data is not included in this graph.

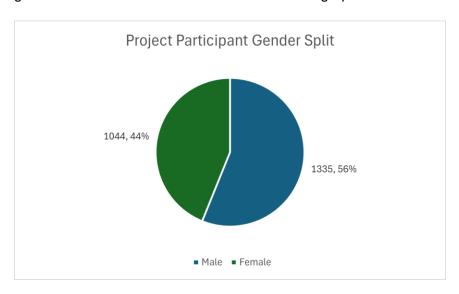


Figure 4 - Project Participant Gender Split

#### Age Range

Fig. 5 below shows that there was also a relatively even split across all age ranges when we look at how many organisations worked with the different age ranges.

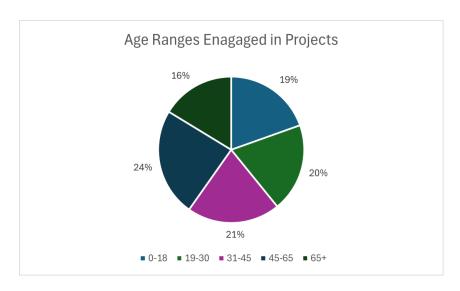


Figure 5 - Age Ranges engaged across all projects

#### **Employment Status**

Fig. 6 below shows that there was also a relatively even split across all employment statuses within the community. There was highest engagement with the Unemployed group at 19% and the lowest engagement with those in full-time employment at 9%. Overall, there was some level of engagement across all employment statuses.

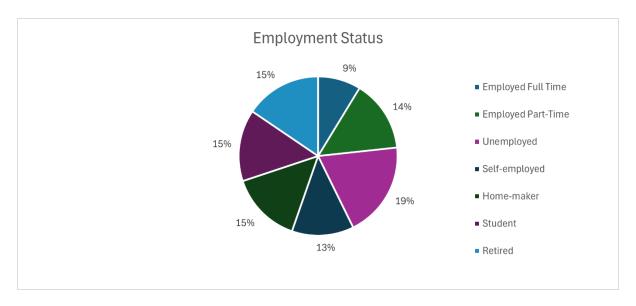


Figure 6 - Employment Statuses engaged across all projects

#### **Ethnicity**

Fig. 7 below shows the wide range of different ethnic groups that the projects engaged with. The top 3 ethnic groups that the projects engaged with were White British, Indian, and Pakistani. The lowest engagement was with the Roma community. Overall, 19 different ethnic groups engaged with projects aiming to tackle health inequalities.

It is also worth noting that some groups engaged with other ethnic groups which were not explicitly listed, and these were captured under the 'Any other ethnic group' option. However, the specific ethnic group was not captured on the evaluation form and hence no further details are available on these other ethnic groups. It is possible that these include some of new and emerging communities within Walsall

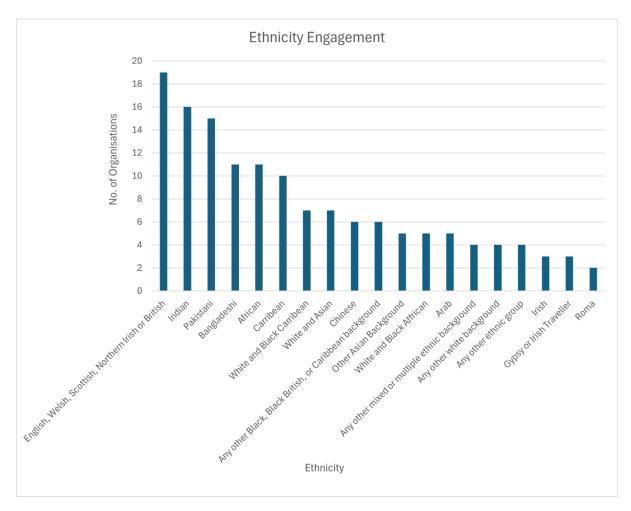


Figure 7 - Ethnicity Engagement across all projects

#### Disability

Fig. 8 below shows that 69% of the projects engaged with disability groups. The disabilities reported included physical disabilities, mobility issues, mental health conditions, Autism, ADHD, and other long term health conditions. This highlights that across all the projects there was a good degree of engagement with disability groups.

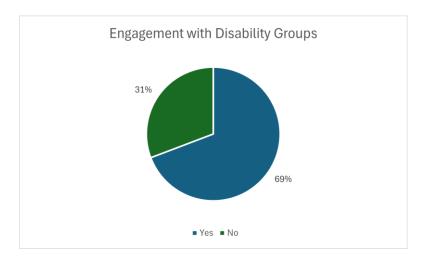


Figure 8 - Engagement with Disability Groups across all projects

#### Summary

Overall, we can see that across all the projects that were funded by the Health Inequalities Grant, the services provided were accessed by both men and women, across all age ranges, across all employment statuses, and from a range of ethnic backgrounds. Many of the projects also supported those with a disability or SEN groups highlighting the high level of inclusivity taking place across the projects. The services offered as part of these projects have been diverse and their reach has been far and wide across Walsall.

#### Analysis by Health Inequalities Priorities

This section presents the analysis of each priority. For each priority, the projects which set out to tackle this priority are analysed as a group. The analysis looks in detail at those that participated in these projects by gender, age range, employment status, ethnicity, and disability to understand the reach of the project. The analysis also includes a review of the feedback provided by participants to understand the impact the project has had on those that took part.

#### Health Inequality Priority - Increased Access to Green Spaces

The following 7 groups delivered projects to meet this priority.

Organisation	Project
Caldmore Village Festival	Caldmore Tots & Garden Saturdays
Darlaston All Active	Sensory Community Garden
Kids In Communication (KIC)	Redevelopment of abandoned planters
Mossley Big Local	Mini Orchard
New Testament Church of God	Healthy Weight Coaching Programme
Walsall Housing Group (WHG)	Redevelopment of disused drying areas
Winterley Lane Allotments	Providing access to allotments to schools and local groups

The total number of participants that engaged with projects which focused on the green space priority was 140. This is based on the 5 out of 7 groups that returned a completed evaluation form. If we look at this in more detail we can see the split by gender, age range, employment status, ethnicity, and disability.

#### Gender

Fig. 9 below shows the gender engagement split across the Green Spaces projects. There was engagement across both genders but a slightly higher engagement with women at 61% than men at 39%.

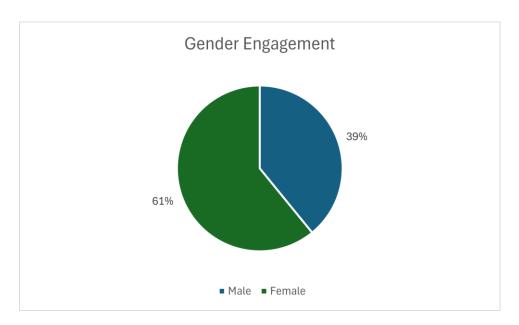


Figure 9 - Gender Engagement across Green Spaces projects

#### Age Range

Fig. 10 below shows the engagement across age ranges. The top 3 age ranges that engaged with the Green Spaces projects were age ranges 46-65, 65+ and 0-18 with the majority of those that engaged aged over 45. The lowest engagement was in the age ranges of 19-30 and 31-45. Overall, there was some engagement across all age ranges,

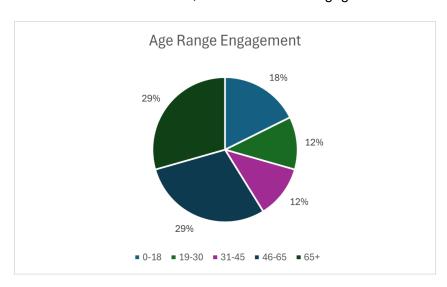


Figure 10 - Age Range Engagement

#### **Employment Status**

Fig. 11 shows a breakdown of the different employment statuses of those that engaged with the Green Spaces projects. There was engagement across most employment statuses although there was no engagement with those that were employed full-time or those that were self-employed.

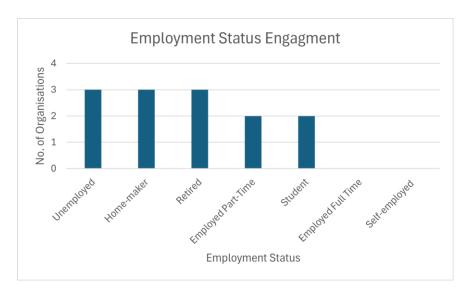


Figure 11 - Employment Status Engagement

#### Ethnicity Engagement

Fig. 12 below shows the engagement across different ethnicities. The highest engagement was with those of White British ethnicity but there was some engagement across, at least, 18 different ethnicities that reside in Walsall. Some projects worked with other ethnic groups which were not explicitly listed and these have been captured under the 'Any Other Ethnic Group option. After White British, the ethnic groups which had the next highest level of engagement included Indian, Pakistani, Bangladeshi, Chinese, Caribbean, African showing the diverse community of Walsall. Many of the projects also specifically aimed to help specific ethnic groups, where they knew support was needed due to language or cultural barriers that may prevent some groups accessing mainstream services.

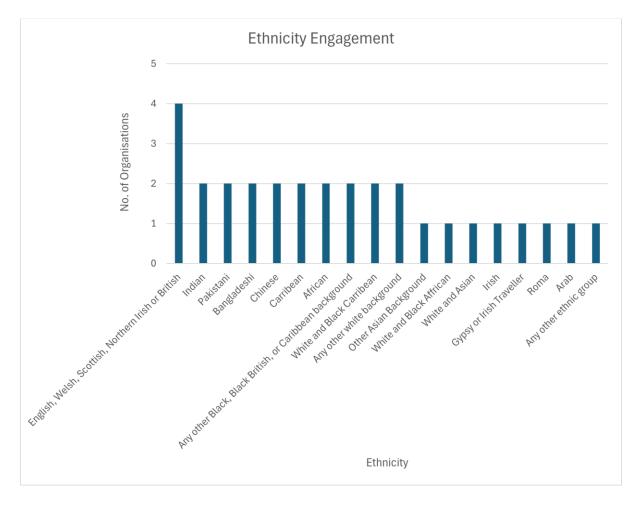


Figure 12 - Ethnicity Engagement across Green Spaces projects

#### Disability Engagement

Fig. 13 below shows that 80% of the organisations who delivered a project related to improving green spaces engaged with those that have a disability. This highlights the high level of inclusivity of these projects.

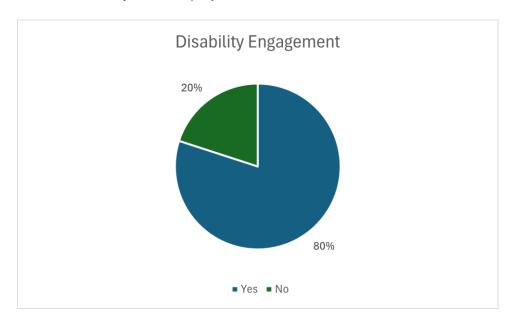
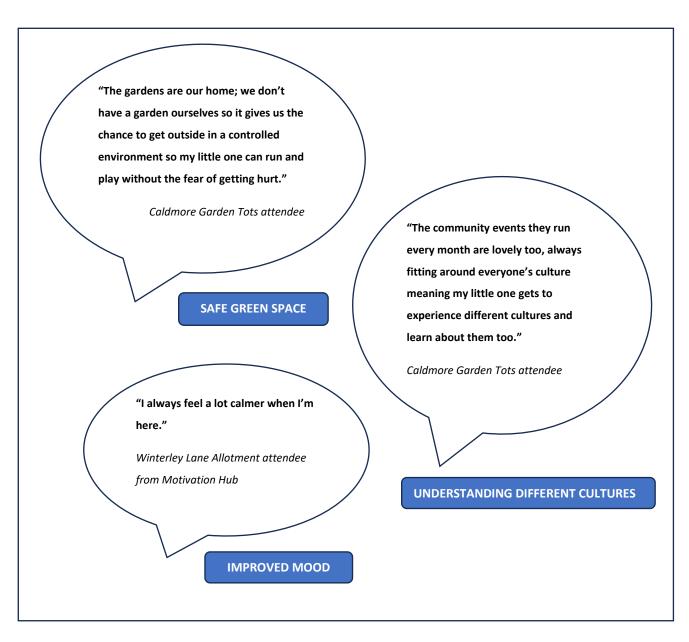


Figure 13 - Disability Engagement across Green Spaces projects

#### Project Feedback

Some of the quotes captured from those that have benefitted from these Green Spaces projects are included below. These show the impact of having these green spaces available to the local community, many of whom do not have access to their own garden. These quotes also show how these green spaces are bringing the communities together, sharing knowledge about, and celebrating, the different cultures within the community, and helping develop new friendships within the community. The themes which emerge from these quotes include Safe Green Space, Improved Mood and an Understanding of Different Cultures and these are highlighted below.



#### Summary

In summary, all 7 projects have provided access to green spaces to communities across Walsall. Some of these projects, such as the one run by WHG, are developing several different areas of green spaces across their housing sites. Although some of these projects are still being worked on, many families have already benefited from the green spaces that have been provided so far. Many of these families do not have gardens of their own so having access to safe green spaces where the children can play is invaluable and plays a key part in their development.

Winterley Lane Allotments provide plots to two local schools enabling schoolchildren to learn how to grow their own food and how to protect their environment. They also provide access to groups such as the Transition Hub and Motivation Hub, which support adults with additional needs. This allows vulnerable young people to have access to outdoor space and experience the benefits of being outdoors in nature and growing their own food.

Excluding projects which are still on-going, 140 people have benefitted from the green spaces' projects to date across the borough.

# Health Inequality Priority – Improved awareness of healthier food choices and how food choices impact on health and well-being

The following 11 groups delivered projects to meet this priority.

Organisation	Project
AAINA Community Hub	Healthy Eating Workshops
Able to bake and cook	Healthy Eating Workshops
Layole	Nutrition Workshop
Learning Innovation for Elevation	Healthy Eating Workshop
(LIFE)	
MindKind	Wellness Events
New Testament Church	Healthy Weight Coaching Programme
Plasma of Hope	Healthy Eating Workshop
Simple Steps	Healthy Eating Workshop
The Table	Bowlfuls of Goodness
Walsall FC Foundation	Health & Wellbeing Sessions
Walsall Society for the Blind	Healthy Eating Workshop

The total number of participants that engaged with projects which focused on the Healthier Food Choices priority was 1383. If we look at this in more detail we can see the split by gender, age range, employment status, ethnicity, and disability.

#### Gender

Fig. 14 below shows the gender engagement split across the Healthier Food Choices projects. There was engagement across both genders but a slightly higher engagement with men at 58% than women at 42%. Out of a total of 1383 participants, 804 were male and 579 were female.

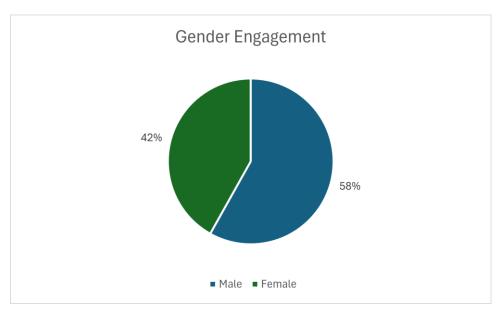


Figure 14 - Gender Engagement across Healthier Food Choices projects

#### Age Range

There was engagement across all age ranges between the projects which aimed to target the Healthier Food Choices priority as shown in Fig. 15. The two age ranges with the highest engagement were age ranges 45-65 and 31-45 at 24% and 22% respectively. Age ranges 0-18 and 65+ had the lowest engagement at 17% each.

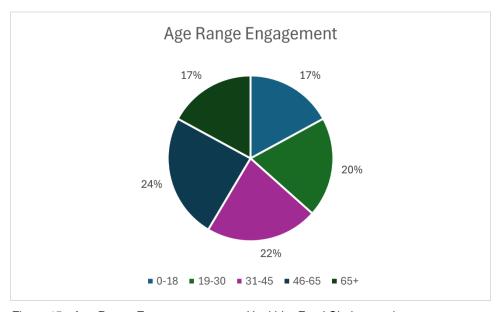


Figure 15 - Age Range Engagement across Healthier Food Choices projects

#### **Employment Status**

There was engagement across all employment statuses with the unemployed group having the highest engagement at 21% as shown in Fig. 16 below. The lowest engagement was with those in full-time employment at 8%. There was a relatively even split across all other employment statuses.

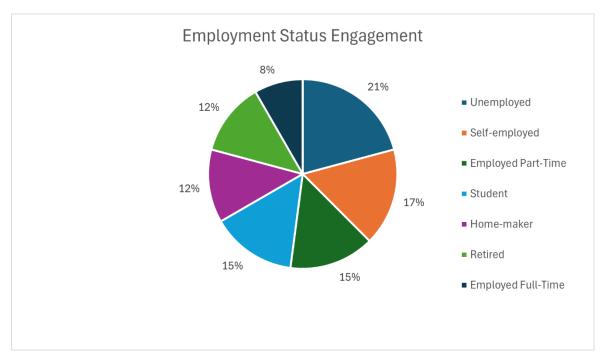


Figure 16 - Employment Status Engagement across Healthier Food Choices project

#### **Ethnicity**

The projects which targeted the Healthier Food Choices priority engaged with at least 19 different ethnic groups within Walsall as shown in Fig. 17. Some projects engaged with other ethnic groups which were not explicitly listed and hence captured under the 'Any Other Ethnic Group' option. The highest engagement was with the Caribbean and African ethnic groups. The next highest engagement was with ethnic groups Indian, Pakistani, Bangladeshi and White British. One of the groups, Simple Steps, looked specifically at the cultural diets of their community and provided suggestions for simple swaps in ingredients that would make the dish healthier without compromising on taste. This is another example of a project which worked with a specific community group to help reduce health inequalities through education and sharing knowledge.

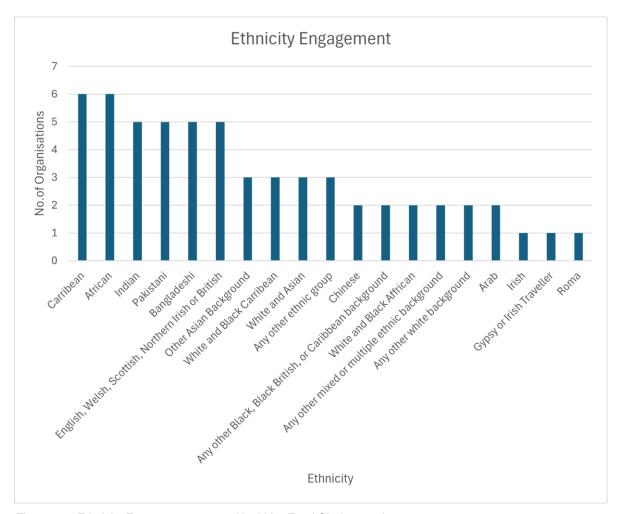


Figure 17 - Ethnicity Engagement across Healthier Food Choices projects

#### Disability

Fig.18 below shows there was 73% engagement with disability groups across projects which focused on helping people make healthier food choices. This shows how inclusive these projects have been. Some of the projects, including the Able to Bake and Cook cooking sessions, provided specialised utensils for those with specific needs to enable them to take part in the sessions.

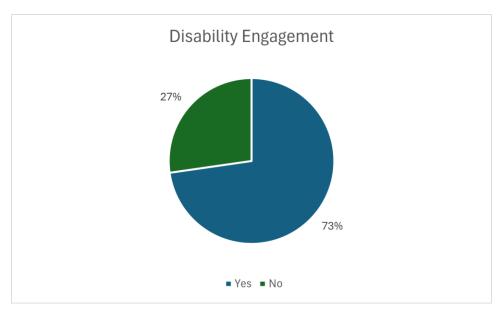
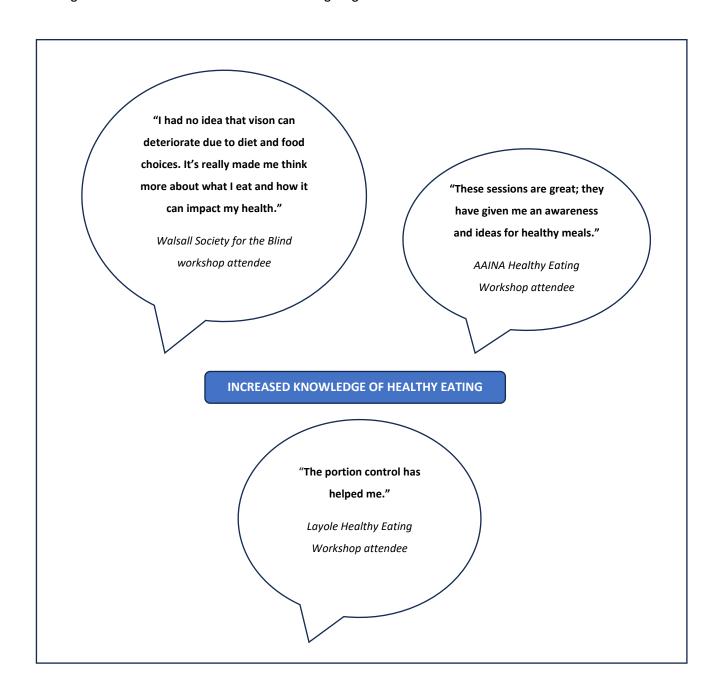


Figure 18 - Disability Engagement across Healthier Food Choices projects

#### Project Feedback

A range of projects were enabled with the Health Inequalities grant which worked with various community groups across Walsall to help educate them on how to make healthier choices when it comes to meals and to understand the impact of food choices on health and well-being.

Some of the quotes captured during these workshops are included below and show the impact that these workshops have had on the attendees. The quotes show many of the attendees have learned something new in these workshops which will hopefully lead to them making healthier and more informed choices going forward.



MindKind gathered feedback from their healthy eating workshop and have provided the following key learnings based on the feedback from their participants: -

- More aware of the health benefits of specific foods
- Better understanding of the link between diet and mental health
- How to make better use of leftover fruit and vegetables to reduce waste

Plasma of Hope, working with people with Sickle Cell disease and Thalassemia, also gathered feedback and have reported that participants found the workshop informative and requested that, since they get very limited targeted information for their condition, they would like to see more workshops like this.

#### Summary

In summary, a range of projects have been delivered to target the health inequalities priority in relation to healthier food choices. Some of these projects focused on specific health conditions or disabilities, providing targeted advice on making healthier food choices for those suffering with a specific health condition or disability. Other projects focused on a particular subset of the community for example, Able to Bake and Cook work with those from low-income households and so focused on educating the community on healthy budget friendly meals. The quotes and feedback captured show that many of the attendees have learned something new and now have the knowledge to make better informed decisions going forward.

The healthy eating workshops which targeted specific health conditions have been welcomed by those suffering from those conditions as there is often limited information available for them, making it harder to make right choices when it comes to diet and managing their condition.

Overall, 1383 people within Walsall have benefitted from healthy eating workshops providing advice on diet and nutrition as well as sharing knowledge on the impact of diet on health and well-being.

# Health Inequality Priority – Increased physical activity levels for adults, children and young people across Walsall

The following 17 groups delivered projects to meet this priority.

Organisation	Project
AAINA Community Hub	Exercise Sessions & Walking Challenge
Aldridge Shed	Men's Shed
APT For You	HAF Extension
Birchills Agenda	Exercise Classes
Darlaston Town FC	Soccer Camps
Heart Care	Keep It Healthy
IQRA Supplementary School	Girls Youth Group
Midlands Adaptive Boxing	Adaptive Boxing Sessions
Migrant Empowerment Group	Exercise Classes
(MEG)	
Motivation Hub	Drama Classes
New Testament Church	Healthy Weight Coaching Programme
PAL Fitness	Strength & Balance Classes
RICNIC	Dance Workshops
Sal-vation	Activity Days
Simple Steps	Exercise Sessions & Walking
Walsall FC Foundation	Soccer School
Wednesbury Hockey Club	Walking Hockey

The total number of participants that engaged with projects which focused on the Increasing Physical Activity priority was 1319. If we look at this in more detail we can see the split by gender, age range, employment status, ethnicity, and disability.

#### Gender

Fig. 19 below shows the gender engagement split across the Physical Activity projects. There was an even split across both genders with men at 51% and women at 49%.

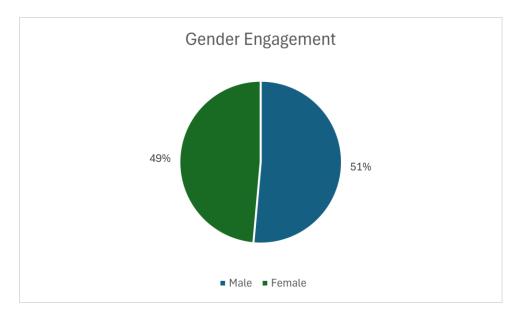


Figure 19 - Gender Engagement across Physical Activity projects

#### Age Range

Fig. 20 shows the age ranges that the Physical Activity projects engaged with. The highest engagement was those aged 46-65 at 25% and engagement with all other age groups was between 18-20%. These projects have engaged with both young and old, including an 18% engagement with those aged 65+.

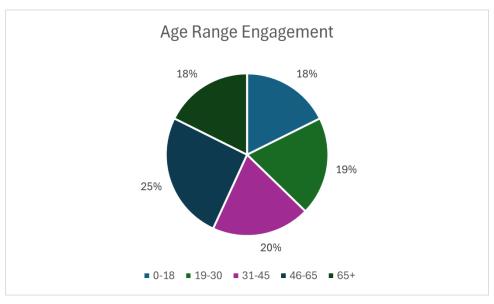


Figure 20 - Age Range Engagement across Physical Activity projects

#### **Employment Status**

Fig. 21 show that the projects which focused on increasing physical activity levels engaged with people from all employment statuses. The highest engagement was with those that are unemployed, homemakers or retired but there was significant engagement with those that are self-employed, employed part-time or students. The lowest engagement was with those in full-time employment, however 5 out of the 17 organisations that focused on this priority were able to engage with full-time employees too.

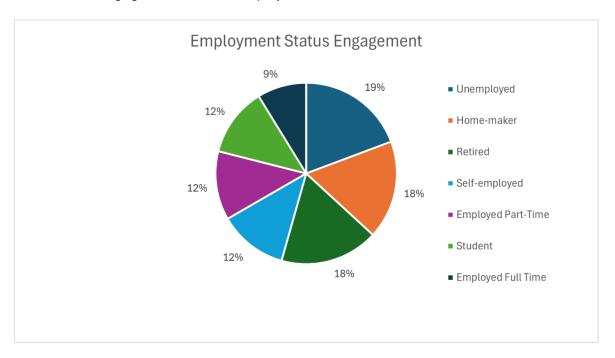


Figure 21 - Employment Status Engagement across Physical Activity projects

#### **Ethnicity**

Fig. 22 shows that these projects engaged with, at least, 19 different ethnic groups within Walsall. The highest engagement was with Indian, White British and Pakistani ethnic groups. The lowest engagement was with the Irish, Gypsy or Traveller and Roma ethnic groups. Some groups engaged with other ethnic groups which were not explicitly listed, and these have been captured under the 'Any Other Ethnic Group' option. Unfortunately, the exact details of these ethnic groups were not captured.

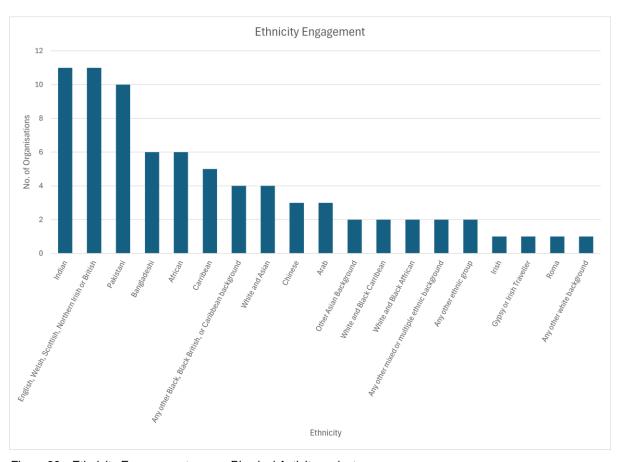


Figure 22 - Ethnicity Engagement across Physical Activity projects

#### Disability

Fig. 23 shows that 63% of projects engaged with disability groups. This is based on data provided by 16 out of the 17 groups. One group did not provide a response to the Disability question and their response has been recorded as Unknown. Overall, more than half of the projects funded by the grant have engaged with disability groups.

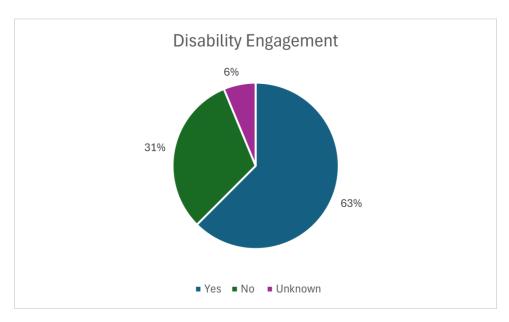


Figure 23 - Disability Engagement across Physical Activity projects

## Project Feedback

The following quotes have been captured by the projects which have focused on the increased physical activity priority. These quotes show the impact the various physical activity projects have had on their attendees. Many have tried a new activity that they would never have tried before and enjoyed it. These projects have helped build confidence amongst the community and opened their minds to try out new activities. Many have reported feeling happier too. Overall, two main themes emerge from these quotes which are increased confidence and improved mood which have been highlighted below.



### Case studies

As well as capturing quotes, some organisations have also provided specific case studies showing the impact of their projects. These are summarised below.

## **Heart Care – Keep It Healthy**

Heart Care's Keep It Healthy program has helped many people return to work after major surgery, helped those with conditions such as Osteoporosis learn to manage their conditions through gentle exercise such as Tai Chi. One patient who took part in the program after being diagnosed with Lung Fibrosis went from being on oxygen all day to normal lung function within 10 months. This highlights the impact the program is having by offering tailored exercise programs specific to individual needs, helping to improve the quality of life of these patients as well as helping many of them return to work.

## PAL Fitness – Strength & Mobility Classes

PAL Fitness's Strength & Mobility classes have helped one participant who was permanently using a mobility scooter at the start of the sessions to be able to stand. This participant is now working towards standing completely un-aided which could be achieved within 6-12 months if she continues the classes.

## RICNIC - Dance Workshop

One attendee at the RICNIC Dance Workshop was a 4-year-old girl who came to the session with her care worker. The care worker commented that often with these sorts of workshops, children must sign up to, and pay for, a set number of sessions which doesn't always work for the children she cares for, and that it was nice to have something available that didn't require a long-term commitment and was free of charge.

## Walsall FC Foundation - Soccer Camp

Feedback was also captured from the attendees at the Walsall FC Foundation Soccer Camp and most participants reported a positive experience and reported an improvement in their football skills. Participants particularly enjoyed the interactive coaching sessions which enabled them to practice their skills in a supportive environment. Many participants reported improvements in both their physical fitness and overall well-being. The feedback provided also indicated that the program had positively impacted participants' confidence, discipline, and social skills beyond football.

## Simple steps

Simple Steps focused on both the physical activity and healthy eating priorities, but they also offered health care advice sessions. One such session was on how to check your breasts and this session led to two women finding lumps which were later diagnosed as breast cancer. Both women are recovering well and are very grateful for the advice they received. This shows that these projects have had a wider impact outside of the 3 priorities related to health inequalities that the grant was designed to support. This is of particular importance since Simple Steps work primarily with BME groups including Indian, Pakistani, Bangladeshi, Chinese, Caribbean, African and Roma and it is these groups for which cancer is a priority for Health.

These case studies highlight the range of projects funded by the Health Inequalities grant and the wide-ranging impact that these projects have had and continue to have. These projects have helped get people back to work, improved their physical health, increased their mobility and made services accessible to those that would otherwise not have access. The outcome for the individuals in each of the case studies above could have been very different if these projects were not funded.

## Summary

In summary, 17 out of the 30 projects have delivered projects to increase physical activity in adults, young people, and children across Walsall. Many of these projects have worked with specific ethnic groups within under-represented and underserved communities. Others, such as Heart Care, PAL Fitness and Midlands Adaptive Boxing, have worked with vulnerable groups such as the elderly, those specific medical conditions or those with mobility needs where all of these would either prevent them from, or put them off, accessing mainstream services.

Migrant Empowerment Group did their own research within their community and found that some ethnic groups, particularly African women, were not getting enough exercise and their project aimed to target these women specifically. Similarly, Wednesbury Hockey Club saw an opportunity to get parents active when they saw that many parents would stand around and watch while their children played hockey.

These groups know their communities well and understand many of the barriers to physical activity for these groups. These groups are best placed to break down the barriers which prevent people from taking part in physical activity. These barriers can be language issues or cultural barriers such as needing single sex provision.

Overall, 1319 people within Walsall have benefitted from physical activity sessions across Walsall.

## **Analysis Summary**

Across all 3 priorities, there has been engagement across all age ranges, all employment statuses, and a wide range of ethnic backgrounds. There has also been a high level of inclusivity across the projects as demonstrated by the number of projects engaging with disability groups. The projects themselves have also been varied with many focusing on specific vulnerable groups and providing targeted advice. Improved mood and increased knowledge are themes which have emerged across all 3 priorities.

The next section will provide an evaluation of all the analysis gathered.

## **EVALUATION**

The Heath Inequalities Grant has enabled 30 projects to be delivered across the following 3 priority areas: -

- Increased access to green spaces
- Improved awareness of healthier food choices and how choices impact on health and wellbeing
- Increased physical activity levels for adults, children, and young people across
   Walsall

This evaluation will look at each priority in turn to see whether the priority has been met. The evaluation will also look at to what extent these projects have supported the key components of the Walsall Wellbeing Outcomes Framework (WWOF).

## Increased access to green spaces

The analysis shows that access to green spaces has increased across Walsall. Across the 7 projects which set out to tackle this health inequality, new green spaces have been developed, community gardens have been created and allotment access has been provided to children and vulnerable groups. These projects have enabled those with no access to any other green space to access a safe green space and enjoy the benefits of being outdoors.

The feedback gathered shows the significant impact having access to these green spaces has had on the lives of those that have been able to access these spaces. Without the Health Inequalities Grant, many of these people would not have had access to any green space.

## Improved awareness of healthier food choices and how choices impact on health and wellbeing

The analysis shows that there is now an improved awareness of healthier food choices and how these choices impact on health and wellbeing. Across all 11 projects which set out to tackle this health inequality, 1383 people have been educated on healthy eating. Many of these projects targeted specific groups such as those on low incomes, those with mental health issues, those specific health conditions such as Gynecology Induced Mood Disorders (GIMD), Sickle Cell disease and Thalassemia and those with disabilities such as blindness. These projects have been able to provide specific healthy eating advice for each group, helping them to manage their condition better as well as making healthier food choices. The feedback shows that many of these groups have found this targeted advice very useful, as

this is not something they have been able to access previously. Without the Health Inequalities Grant these groups would not have received this targeted advice.

## Increased physical activity levels for adults, children and young people across Walsall

The analysis shows that this grant has helped to increase physical activity levels for people across Walsall by providing opportunities for them to take part in a range of different activities. Across all 17 projects which aimed to tackle this health inequality, 1319 people took part in some form of physical activity. This included soccer camps for school children during half-term, strength and balance classes for adults with mobility issues, tailored physical activity sessions in a supervised environment for those recovering from heart conditions, adaptive boxing sessions for vulnerable groups, and single sex exercise sessions for communities where mixed sport is not culturally acceptable. Again, many of the projects were targeted to specific groups to ensure activities were tailored to those groups, helping to increase engagement in physical activity. The feedback and case studies detailed in the analysis clearly show the impact these projects have had on the lives of those that have been able to take part. Several participants have reported significant improvements in their health as a direct result of being able to take part in these funded sessions. Without the Health Inequalities Grant, it is unlikely that these participants would have benefitted from these improvements.

## Walsall Wellbeing Outcomes Framework (WWOF)

These projects have also supported some of the key components of the Walsall Wellbeing Outcomes Framework (WWOF). This framework defines wellbeing and identifies that personal wellbeing is bespoke to each individual but is influenced by 9 fundamentals as shown in Fig. 24 below.

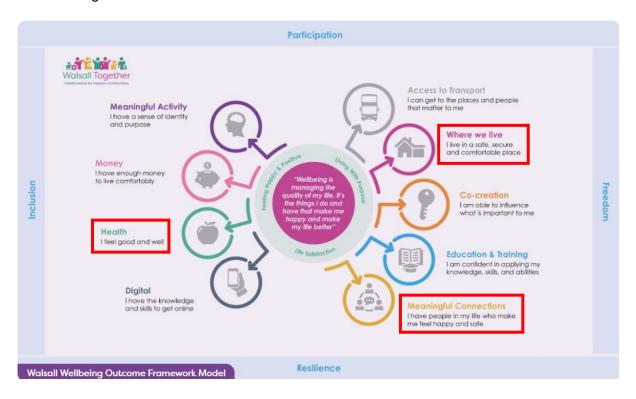


Figure 24 - Walsall Wellbeing Outcome Framework Model

The evidence analysed in this report shows how these projects have had an impact in at least 3 of these 9 fundamental areas. These have been highlighted in red in the diagram above.

One of these fundamentals is Health. Project participants have reported feeling "calmer", "happier" and "relaxed" highlighting the improvement in their overall health and wellbeing. One Heart Care patient reported that they "can do things now I couldn't do at the start". Another fundamental is Meaningful Connections. Many of the organisations have reported that friendship groups have developed during their projects with people meeting up outside of the projects for a coffee and a chat. Where we live is another fundamental that has been impacted by these projects, especially the projects related to Green Spaces. Many of those that have accessed the additional green spaces that have been made available have highlighted the importance of having a safe space for themselves and their families and how they have been welcomed into these spaces.

## CONCLUSION

The Health Inequalities Grant has helped to tackle health inequalities across Walsall. The analysis and evaluation conducted in this report show that the 30 projects delivered because of this funding have helped to tackle health inequalities across all 3 priority areas. The grant has helped to develop new green spaces across Walsall as well as enabling more people to access existing green spaces such as community gardens and allotments. The grant has also helped increase the awareness of making healthier food choices across different communities living within Walsall. The grant has also helped to provide access to a range of physical activities for various groups of all ages across Walsall.

Overall, the Health Inequalities Grant has helped these projects to tackle health inequalities across Walsall and helped improve the health and well-being of over 2500 Walsall residents. These have been residents across at least 19 different ethnic groups including vulnerable and disability groups, highlighting the high level of inclusivity of these projects.

This report highlights how the VCSE sector can use moderate grants such as this one to deliver projects which have a wide-ranging reach and a significant impact on overall health and wellbeing of the local community. Voluntary organisations, such as those who undertook the projects detailed in this report, are well placed to deliver local initiatives and strategies. Grants such as this one can also be used to deliver much-needed preventative action, as many of the projects detailed in this report have demonstrated.

## APPENDIX A

Appendix A provides an overview of all 30 projects which were funded by the NHS Black Country Integrated Care Board Health (ICB) Inequalities Small Grant programme. There is a short summary on each project describing what the project involved and how it was delivered.

## AAINA Community Hub – Healthy Eating Workshops

This project delivered weekly healthy eating workshops between July 2023 and January 2024 to women from disadvantaged communities to equip them with the skills and knowledge to make healthier food choices without compromising on nutrition and flavour. The workshops also focused on cooking on a budget, planning meals and making best use of leftover ingredients to reduce waste.

The impact of diet on health conditions, such as diabetes, obesity, and heart disease, was also discussed during the workshops and participants were also provided with useful resources such as the Eat Well Guide and food charts to help them make healthier choices.

Participants were also encouraged to increase their physical activity by using the fitness equipment onsite as well as taking part in the walking challenge.

## Able to Bake and Cook – Healthy Eating Workshops

This project delivered 6 healthy eating workshops between August and December 2023 to members of the community struggling with mental health and on a low household income. Each week participants worked together to cook a healthy dish and then sat down to eat it together. As well as learning a new skill, participants have a safe space to meet new people and build their confidence to try new things. Any leftover food is shared amongst participants and other community members to take home. Although the grant funding has now been spent, the project will continue through private funding until further funding can be secured to ensure the service can continue.

The photos below show some of the healthy meals that were cooked as part of this project.



## Aldridge Shed – Men's Shed

Aldridge Shed operates a 'men's shed' which is open 5 days a week to anyone over the age of 18 regardless of gender. The shed provides a safe place to engage in craft-based activities, predominantly woodwork. The shed houses several machines which participants are free to use. Participants can engage in either community or personal projects.

Participants are befriended and supported with whatever project they are working on.

Many of the participants feel socially isolated and the shed gives them the opportunity to get out of the house, participate in an activity they enjoy, gain a sense of achievement from completing a community or personal project and meet other people. Being in an environment with others who share the same interests can help those that might otherwise struggle, talk about their issues and worries.

The funding enabled Aldridge Shed to purchase a new tool for their workshop. A trade rated bandsaw has now been added to the collection of tools available to participants. Since the addition of the new tool, Aldridge Shed has seen a 10% increase in membership.

## <u>APT For You – HAF Extension</u>

This project provided at least an hour of physical activity for an additional 10 young people who were not eligible for the HAF (Holiday, Activity, Food) program but needed this support. A range of activities were available to the young people including rounders, dodgeball, basketball, badminton, football as well as the opportunity to coach some of these activities.

In addition to this, several specific workshops were run as part of the project including a dance workshop and a guest workshop with a blind former England football player.

The sessions were designed to teach young people new skills, inspire them, and get them to think about their own personal goals and what they can achieve.

## Birchills Agenda 21 – Range of physical activities

This project delivered a range of weekly sessions to the local community at Talbot House which is located within Reedswood Park. The funding enabled the following sessions to be continued to be delivered: -

- Monday senior citizen snooker and social
- Tuesday toddler group
- Wednesday Kashmir group activities
- Thursday chair-based exercises (in conjunction with Walsall Healthy Spaces team)
- Saturday morning hub (cycling, litter-picking)

This range of activities gave the local community the opportunity to take part in both indoor and outdoor activities within the grounds of Reedswood Park. The project provided a safe space where members of the local community of all ages could meet, have a hot drink and a light snack, go for a walk, or take part in other group activities such as cycling or litter-picking.

50% of the funding went towards the Saturday morning hub due to the highest attendance and the other 50% of the funding was split across the other 4 sessions.

## <u>Caldmore Village Festival – Caldmore Tots & Garden Saturdays</u>

Caldmore Community Garden is one of very few green spaces in a built-up area. The garden is open every day and includes a children's play area, tree house, growing spaces and a wild area for community members, volunteers and school groups. Caldmore Village Festival run several projects in the community garden for families. Caldmore Tots is aimed at families with children between 0-5 and Garden Saturdays is aimed at families with children of any age.

The projects provide parents and children with access to a safe outdoor space where they can make use of all the facilities onsite and take part in activities such as fruit and vegetable growing. The Health Inequality Small Grant enabled Caldmore Village Festival to continue running the family groups for another 3 months.



## <u>Darlaston All Active – Sensory Community Garden</u>

This project created a sensory community garden for the disabled people within their community. The sensory garden includes plants with sensory and textural qualities so that they can be enjoyed by everyone through all five senses of sight, smell, sound, taste and touch. The community garden also has a space for the community to come and grow their own fresh fruit and vegetables. The grant helped purchase raised beds and plants for the sensory garden as well as specially adapted tools to enable everyone, regardless of their disability, to participate in the planting and growing activities.

The photos below show some of the planting activities which took place as part of this project.





"We enjoyed a good day in the garden with friends"





## <u>Darlaston Town FC – Soccer Camps</u>

This project ran two soccer camps for boys and girls aged 4-12 years over 2 weeks in August 2023. The camps were open to children of all abilities and each day was designed to be fun and engaging with individual play, small group play, and team play activities. The camp ran from 9.30am to 3.30pm each day and the young people could choose to attend all or some of the days. Healthy food was provided throughout the day including a range of fresh fruit to encourage healthy eating habits. This simple provision also had an impact as some of the young people commented that they had never tried or even seen some of this fruit before. The grant helped to fund the equipment, coaches, and refreshments.

## Heart Care - Keep it Healthy

The Keep It Healthy program is aimed at those with health conditions such as high blood pressure, diabetes, high cholesterol, arthritis or being overweight or obese. It is a medically supervised exercise program designed to improve general health and fitness and can help to manage cardiovascular risk factors. The program consists of 16 sessions over 2 months at the Heart Care center. At the end of the program, participants can choose to continue the program at a subsidised cost of £2 per session.

The grant funding enabled another 31 people to take part in this program.

## IQRA Supplementary School and Youth Provision - Girls Youth Group

This project provided weekly physical activity sessions for ethnic minority girls aged 6-16 years. The sessions were held at Palfrey Park and run by IQRA Youth Staff between June – October 2023. Many of these girls would not normally be able to take part in mixed outdoor activity due to cultural requirement of segregation so these sessions made outdoor physical activity, such as football, cricket, and rounders, accessible to these young girls.

Attendance sheets show that on average 17 young girls attended each session. The girls have also reported that since attending these sessions they are making a conscious effort to spend more time on outdoor activities.

## <u>Kids In Communication – Redevelop abandoned planters</u>

This project worked with local young people aged between 10-18 to create an outdoor seating area and restore two abandoned outdoor concrete planters at Brownhills Memorial Hall. A small sensory garden will also be developed in one of the planters with a range of flowers and plants and the second planter will be used as a vegetable patch where the local community can grow their own fruit and vegetables.

The project has hit a few delays due to weather conditions but will continue in 2024. The before and after photos below show the progress that has been made to date.





## <u>Layole – Nutrition Workshop</u>

This project delivered a healthy eating workshop which included a live demonstration. The aim of the project was to raise awareness of how healthier food choices can impact health and wellbeing. The workshop covered a range of topics including understanding food labels, identifying nutrition rich foods, portion control and practical tips for meal planning. Participants also received information pamphlets to take away which they could then refer to when preparing meals at home.

The workshop was split into 3 sessions focusing on: -

- 1. Impact of poor nutrition on health
- 2. Cooking healthy meals and how to adapt traditional recipes to make them healthier
- 3. Understanding food nutrition labels

The photos below show some of the participants taking part in a pre-test at the start of the day. This pre-test helped to identify what the participants already knew about health and nutrition and where they needed more information so the session could be tailored to their needs.







An online awareness campaign was also launched across social media platforms as part of this project to share educational material with the community via engaging videos and blogs and to encourage the community to support each other by sharing photos and videos of healthy meals they prepared at home following the workshop.

## Learning Innovation for Elevation (LIFE) – Healthy Eating Workshop

This project ran a one-day healthy eating workshop focusing on the link between nutrition and gynaecological induced mood disorders (GIMD). The workshop was split into two parts with a practical session in the morning where the participants prepared a healthy meal, and a group discussion in the afternoon looking at how healthy eating can help manage mood disorders and improve overall mental health. Everyone who attended the workshop either suffered with GIMD or lived with someone who did.

## Midlands Adaptive Boxing – Adaptive Boxing Sessions

This project provided 10 adaptive boxing sessions for vulnerable members of the community, including the elderly, disabled or anyone with a health condition that prevents them from attending a mainstream boxing gym. Midlands Adaptive Boxing provides a safe space for those who feel vulnerable but want to improve their health by taking part in a regular physical activity.

## Migrant Empowerment Group – Exercise Classes

This project enabled women from lower socio-economic groups, asylum seekers and refugees to become more physically active. Community focus groups run by the Migrant Empowerment Group highlighted that ethnic minorities, in particular African women, were not getting enough exercise. This project provided free weekly exercise classes over 40 weeks offering a variety of activities including Strength, Cardio and Pilates workouts.

As well as providing the opportunity to become more physically active, these sessions also provided a safe space for these, often vulnerable, women to come and meet other members of their community. Many of the women who attended the session did not speak fluent English, so these sessions helped them improve their English at the same time.

## <u>Mindkind – Wellness Events</u>

This project delivered 2 family wellness events in February 2024. The events were designed to educate the local community on healthy affordable cooking techniques. This included making use of appliances such as slow cookers, air fryers and blenders, batch cooking and freezing portions for later user and checking reduced-price or 'yellow sticker' sections in supermarkets when shopping. The sessions also raised awareness of the link between food and mental health by showing how small changes to diet can have a big impact on mental health. The family friendly sessions were fun and engaging and encouraged families to cook healthy meals together.

## Mossley Big Local - Mini Orchard

This project will be developing a mini orchard in Mossley which will be maintained by the community. The aim is to help reduce loneliness and isolation and improve mental health in the community. There are currently 6 planters around Mossley which need to be repaired and then prepared for planting. Once the repair work is complete, a community gardening day will be held to do the initial planting of fruit and vegetables.

All the produce grown in the mini orchard will be available to the community to use in their own cooking, making healthy food easily accessible to low-income families. Members of the local community will also be invited to join a community gardening group who will be responsible for maintaining this going forward. This project is still on-going, but the photos below show some of the progress made so far by local volunteers.









## Motivation Hub – Drama Classes

This project enabled adults with learning disabilities to prepare and deliver a show promoting neurodiversity. Weekly drama classes were held over 5 months where attendees worked together to create the show. These sessions provided the attendees with an opportunity to develop communication and team-working skills, build confidence and improve concentration. The final show was open to the community and provided the participants with an opportunity to showcase their work, helping them feel a part of that community whilst also educating the community on what can be achieved regardless of disability.

## New Testament Church – Healthy Weight Coaching Programme

This project enabled 10 additional people to access the Healthy Weight Coach Service offered by New Testament Church for a 6-month period. The service provided support and engagement for those struggling to lose weight. The coaches helped the participants to set short- and long-term goals for themselves and then supported them to achieve these goals through healthy eating and regular exercise. Participants were encouraged to use healthy eating apps to find new recipes and offered free places on nature walks and cycling groups.

## PAL Fitness and Education – Strength and Balance Classes

PAL Fitness and Education (PAL F&E) provide mixed ability strength and balance classes to those referred to them, primarily older adults, or adults with long term health conditions. The classes focus on developing core strength which can help improve balance and coordination.

The classes are offered at a variety of locations across the West Midlands, but PAL F&E noticed a demand for the service in the Pelsall area where there wasn't any local provision. Those being referred to the service from this area were unable to travel to the existing locations for a variety of reasons and hence were unable to benefit from the service. The grant enabled this service to be piloted in Pelsall for 8 weeks, to enable those that were struggling to access the service to have some access, albeit for a short period.

## Plasma of Hope - Healthy Eating Workshop

This project helped to improve the quality of life of those with Sickle Cell disease and Thalassemia by delivering workshops on how to manage symptoms through diet and healthy eating. It is important for those suffering with these conditions to carefully manage their intake of specific nutrients as there can be risks associated when levels become too low or too high. The workshops raised awareness of how treatments for these conditions can affect nutrient levels in the body and how to counterbalance this through diet to avoid complications. In addition, the workshop provided a forum for attendees to share their own experiences of managing their condition as well as raise any concerns they had.

## RICNIC - Dance Workshops

RICNIC is a youth theatre charity that supports children and young people to develop their skills and confidence by providing free arts activities. RICNIC was able to bring the West End to Walsall by running 3 free dance workshops in local community centers and local schools, bringing theatre and dance to those that would not otherwise have access. The workshop gave local children the opportunity to learn dance routines from a West End musical. This was facilitated by RICNIC's network of artists who have performed in West End musicals giving the children a 'real' taste of the West End.

## SAL-VATION – Activity Days

Sal-vation offers a calendar of sports and social events for the local community. As part of this project, Sal-vation arranged 2 activity days at Ninja Warrior Adventure Park. The days were open to all ages and gave the participants a chance to try something new which they may not otherwise have an opportunity to try. A total of 40 people took part over the 2 days aged between 5 and 64.

The photos below show some of those that took part and it's clear from the smiles on the faces that they thoroughly enjoyed themselves.





## <u>Simple Steps – Health and Wellbeing Sessions</u>

Simple Steps provided health and wellbeing session over 8 weeks to local women, primarily from ethnic minorities. The health and wellbeing sessions offered healthy eating advice as well as opportunities to get more active through group walks in the local park. Many of the women who attended were only able to do so because these sessions were women only.

The first session was a fact-finding session to understand the needs of the group and the subsequent sessions were then planned to respond to these specific needs. The healthy eating sessions looked at the typical meals being prepared at home by the group and how these meals could be made healthier with simple substitutions. The sessions also explored what a healthy diet looks like, including the correct portion sizes to serve.

## The Table – Bowlfuls of Goodness

This project delivered a healthy eating workshop. The workshop was divided into two parts. The first part was a presentation from professional nutritionist, Tiffany Williams, on the science behind nutrition and how this can impact both physical and mental health. The second part was a practical session where attendees were able to put what they had learned into practice by building their own Budha bowl using a range of healthy ingredients.

All attendees received a goody bag which included more information on nutrition, healthy recipes to try at home, and details on where they could get further information.

## Walsall FC Foundation - Soccer School

Walsall FC provided free football and other sports activities for children during the October Half Term in 2023 as part of their Soccer School program. The program ran over 4 days with expected attendance of 25 attendees per day. The activities were open to children aged 6-14 from low-income households living near the stadium and gave these children, who might otherwise never have the opportunity, a chance to try a new activity.

A further incentive to encourage children to come and try out a new activity was the offer of a family ticket to a live sporting event at the stadium. This was something that many of the qualifying families had never experienced.

As well offering a range of sports activities for these young people, the program also included workshops on nutrition, physical activity, and mental well-being helping to equip these young people with the skills and knowledge to make healthier lifestyle choices going forward.

The photos below show some of the attendees from the Soccer School October 2023.





## Walsall Society for the Blind - Healthy Eating

This project ran a series of healthy eating workshops for the visually impaired in Walsall. These workshops focused on techniques for preparing, cooking and serving healthy food safely. As it is often difficult for those with sight loss to maintain a regular exercise routine, a healthy diet is especially important. Walsall Society for the Blind found that many of its service users also struggle financially which means they often opt for cheap, easy to prepare meals which are often processed and lacking in nutrients. These workshops were designed to help them prepare healthier nutritious meals with fresh ingredients available locally.

## Wednesbury Hockey Club – Walking Hockey

Wednesbury Hockey Club (WHC) wanted to help reduce barriers to participation in physical activity by offering a less strenuous physical activity – Walking Hockey. WHC has used the funding to offer Walking Hockey sessions to parents once a week to encourage them to become more active. These parents often accompany their children to their hockey sessions but just stand on the sidelines watching. These sessions gave the parents an opportunity to get involved and play alongside their children, enjoying quality family time and getting fitter at the same time. Some of the participants are over the age of 70 and one is in remission after cancer treatment.

The photo below is from one of the sessions One Walsall attended on a very cold evening in November 2023. As you can see the cold weather did not stop these participants from taking part.



## Walsall Housing Group (WHG) - Re-purposing unused land

WHG have identified small areas of derelict land across Walsall which they would like local groups to turn into a green space for their community. The 3 areas identified are: -

- Shannon Drive, Brownhills, Walsall
- Hilton Close, Bloxwich, Walsall
- Monmer Close, Willenhall

Consultations have taken place with each community to understand how they would like these areas transformed into a green space but due to unforeseen delays, work has not yet commenced but is due to start shortly.

## Winterley Lane Allotments

Winterley Lane Allotments (WLA) have been managed by retired teacher Malcolm Ratledge for the last 5 years. Under Malcoln's management the allotment has been opened to the community and grows organic produce only. Two local schools have been given a plot each and this provides local school children with a safe space to learn how to grow their own food in a sustainable way as well as how to look after their environment.

As well as the local schools, Winterley Lane Allotments also welcomes other groups such as the Transition Hub and Motivation Hub which opens up the allotment to those with physical or mental health issues. Having a volunteer care assistant on the team has helped to make this possible.

The Health and Inequality Grant funding has been used to purchase essential tools including small hand tools which are great for kids, watering cans, crop protection equipment, a range of seeds and essential soil minerals including volcanic rock dust and will enable WLA to continue supporting the local schools and community groups for another 12 months.

## **APPENDIX B**

Appendix B provides some additional information for each of the 11 wards within which the Health Inequalities projects operated in. This data is based on the 2021 Census data and shows that the deprivation levels across 10 out of the 11 wards is higher than the national average. Pleck and Palfrey wards also have a higher Asian population than White population. Disability levels are also higher than the national average in most of these wards.

## Aldridge Central & South



## **Bentley & Darlaston North**

# Area map Bank Chapel Green Bentley Plec Darlaston Falling © Ordnance Survey

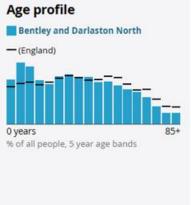
## **Population**

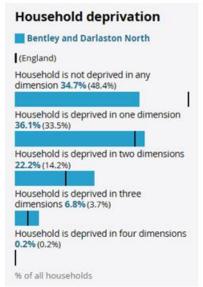
14,300

people

56,490,000 people in England

Rounded to the nearest 100 people







## Birchills Leamore

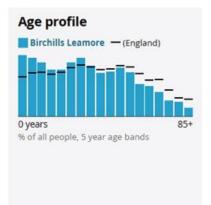
## Area map Ordnance Survey

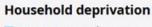
## **Population**

16,000 people

56,490,000 people in England

Rounded to the nearest 100 people





Birchills Leamore (England)

Household is not deprived in any dimension 33.8% (48.4%)

Household is deprived in one dimension 34.6% (33.5%)

Household is deprived in two dimensions 23.0% (14.2%)

Household is deprived in three dimensions 8.2% (3.7%)

Household is deprived in four dimensions 0.5% (0.2%)

% of all households

## **Ethnic group**

Birchills Leamore (England)

Asian, Asian British or Asian Welsh 16.4% (9.6%)

Black, Black British, Black Welsh, Caribbean or African 7.1% (4.2%)

Mixed or Multiple ethnic groups 3.4% (3.0%)

White 71.4% (81.0%)

Other ethnic group 1.7% (2.2%)

% of all people

## Disability

Birchills Leamore (England)

Disabled under the Equality Act 20.5% (17.3%)

Not disabled under the Equality Act 79.5% (82.7%)

## **Blakenall**

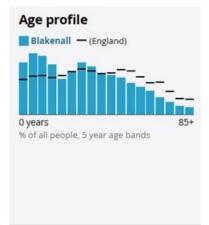
## Area map Bloxwich Ordnance Survey Walsall

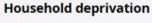
## **Population**

16,200

56,490,000 people in England

Rounded to the nearest 100 people





Blakenall (England)

Household is not deprived in any dimension 35.8% (48.4%)

Household is deprived in one dimension 35.4% (33.5%)

Household is deprived in two dimensions 21.0% (14.2%)

Household is deprived in three dimensions 7.4% (3.7%)

Household is deprived in four dimensions 0.4% (0.2%)

% of all households

## Ethnic group

Blakenall (England)

Asian, Asian British or Asian Welsh 14.1% (9.6%)

Black, Black British, Black Welsh, Caribbean or African 9.6% (4.2%)

Mixed or Multiple ethnic groups 3.8% (3.0%)

White 70.8% (81.0%)

Other ethnic group 1.7% (2.2%)

% of all people

## Disability

Blakenall (England)

Disabled under the Equality Act 18.7% (17.3%)

Not disabled under the Equality Act 81.3% (82.7%)

## **Brownhills**

# Highfields How lown Was all Wood

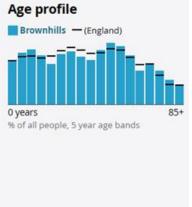
## **Population**

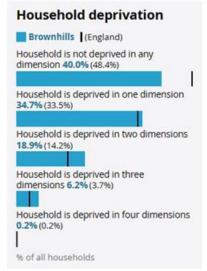
13,400

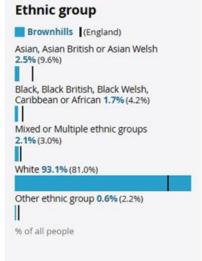
people

56,490,000 people in England

Rounded to the nearest 100 people









## **Palfrey**

# Area map The Chuckery Calcheore N/W Mills Palfrey Besort Woods The Delves Woods Yew Tree Friar Park © Ordnance Survey

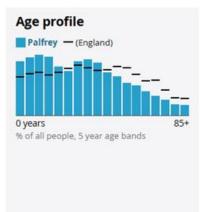
## **Population**

16,700

people

56,490,000 people in England

Rounded to the nearest 100 people



## Household deprivation

Palfrey (England)

Household is not deprived in any dimension 34.1% (48.4%)

Household is deprived in one dimension 35.0% (33.5%)

Household is deprived in two dimensions 22.7% (14.2%)

Household is deprived in three dimensions 7.8% (3.7%)

Household is deprived in four dimensions 0.4% (0.2%)

% of all households

## Ethnic group

Palfrey (England)

Asian, Asian British or Asian Welsh 61.1% (9.6%)

Black, Black British, Black Welsh, Caribbean or African 5.3% (4.2%)

Mixed or Multiple ethnic groups

2.8% (3.0%)

White 27.3% (81.0%)

Other ethnic group 3.6% (2.2%)

% of all people

## Disability

Palfrey (England)

Disabled under the Equality Act 16.0% (17.3%)

Not disabled under the Equality Act 84.0% (82.7%)

## Pelsall

# Pelsall Wood Pelsall Heath End Shelfield Ordnance Survey

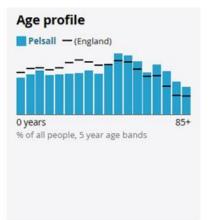
## **Population**

11,400

people

56,490,000 people in England

Rounded to the nearest 100 people



## Household deprivation

Pelsall (England)

Household is not deprived in any dimension 43.8% (48.4%)

Household is deprived in one dimension 35.8% (33.5%)

Household is deprived in two dimensions 16.8% (14.2%)

Household is deprived in three dimensions 3.6% (3.7%)

Household is deprived in four dimensions 0.1% (0.2%)

% of all households

## Ethnic group

Pelsall (England)

Asian, Asian British or Asian Welsh 1.9% (9.6%)

Black, Black British, Black Welsh, Caribbean or African 1.3% (4.2%)

Caribbear of Affical 1.5% (4.2%)

Mixed or Multiple ethnic groups 1.7% (3.0%)

White 94.8% (81.0%)

Other ethnic group 0.4% (2.2%)

% of all people

## Disability

Pelsall (England)

Disabled under the Equality Act 20.4% (17.3%)

Not disabled under the Equality Act 79.6% (82.7%)

## **Pleck**

# Bentley Bentley Wa Was Was Was Was Was Caldmor The Flatts Was Ordnance Survey Goodnance Survey Goodnance Survey The Flatts Ordnance Survey The Flatts Ordnance Survey The Flatts Ordnance Survey The Flatts The Flatt

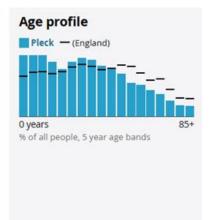
## **Population**

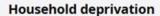
16,200

people

56,490,000 people in England

Rounded to the nearest 100 people





Pleck (England)

Household is not deprived in any dimension 32.5% (48.4%)

Household is deprived in one dimension 36.1% (33.5%)

Household is deprived in two dimensions 23.1% (14.2%)

Household is deprived in three dimensions 7.8% (3.7%)

Household is deprived in four dimensions 0.5% (0.2%)

% of all households

## Ethnic group

Pleck (England)

Asian, Asian British or Asian Welsh 49.5% (9.6%)

Black, Black British, Black Welsh, Caribbean or African 9.0% (4.2%)

Mixed or Multiple ethnic groups 3.8% (3.0%)

White 33.9% (81.0%)

Other ethnic group 3.8% (2.2%)

% of all people

## Disability

Pleck (England)

Disabled under the Equality Act 16.9% (17.3%)

Not disabled under the Equality Act 83.1% (82.7%)

## Rushall-Shelfield

# Area map Persail Heath Encr Shelfield Leight Ordnance Survey

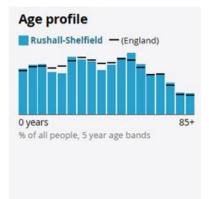
## **Population**

12,400

people

56,490,000 people in England

Rounded to the nearest 100 people



## **Household deprivation**

Rushall-Shelfield (England)

Household is not deprived in any dimension 40.9% (48.4%)

Household is deprived in one dimension 36.0% (33.5%)

33.370

Household is deprived in two dimensions 17.8% (14.2%)

Household is deprived in three dimensions 5.1% (3.7%)

Household is deprived in four dimensions 0.1% (0.2%)

% of all households

## **Ethnic group**

Rushall-Shelfield (England)

Asian, Asian British or Asian Welsh 7.4% (9.6%)

Black, Black British, Black Welsh, Caribbean or African 3.7% (4.2%)

Mixed or Multiple ethnic groups 3.1% (3.0%)

White 84.7% (81.0%)

Other ethnic group 1.1% (2.2%)

% of all people

## Disability

Rushall-Shelfield (England)

Disabled under the Equality Act 21.0% (17.3%)

Not disabled under the Equality Act 79.0% (82.7%)

## **Short Heath**



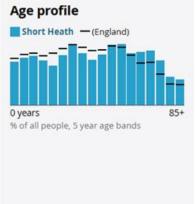
## **Population**

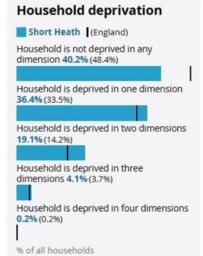
11,700

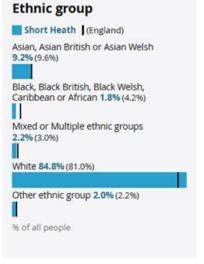
people

56,490,000 people in England

Rounded to the nearest 100 people









## St Matthews

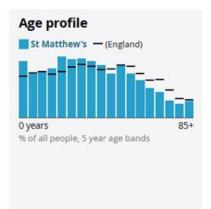
## Area map Walsall © Ordnance Survey

## **Population**

17,000 people

56,490,000 people in England

Rounded to the nearest 100 people





Household is not deprived in any dimension 39.3% (48.4%)

Household is deprived in one dimension 34.2% (33.5%)

Household is deprived in two dimensions 19.0% (14.2%)

Household is deprived in three dimensions 7.1% (3.7%)

Household is deprived in four dimensions 0.4% (0.2%)

% of all households

## **Ethnic group**

St Matthew's (England)

Asian, Asian British or Asian Welsh 32.8% (9.6%)

Black, Black British, Black Welsh, Caribbean or African 8.8% (4.2%)

Mixed or Multiple ethnic groups 4.7% (3.0%)

White 50.2% (81.0%)

Other ethnic group 3.5% (2.2%)

% of all people

## Disability

St Matthew's (England)

Disabled under the Equality Act 19.0% (17.3%)

Not disabled under the Equality Act 81.0% (82.7%)

## **REFERENCES**

Office of National Statistics (ONS) England and Wales Census 2021

Available From: Ethnic group, England and Wales - Office for National Statistics (ons.gov.uk)

Accessed on: April 2024